



PRESS RELEASE

For immediate release

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PET 'N SHAPE TO BE FEATURED ON:

Animal Radio LIVE

Animal Radio Network® has chosen Pet Ventures to represent Pet 'n Shape in Animal Radio's New Pet Products Special LIVE from the Global Pet Expo, March 25th at the San Diego Convention Center. Pet 'n Shape's natural & healthy treats will join 24 others in this special program. About 250,000 listeners will hear about Pet 'n Shape's exciting products. This includes 90+ stations including KOST and KBIG in Los Angeles. The segment will also be available for download as a podcast from iTunes and Yahoo, and it'll also be available on ANY cell phone anywhere in America, with any provider, as part of the Mobile Broadcast Network.

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