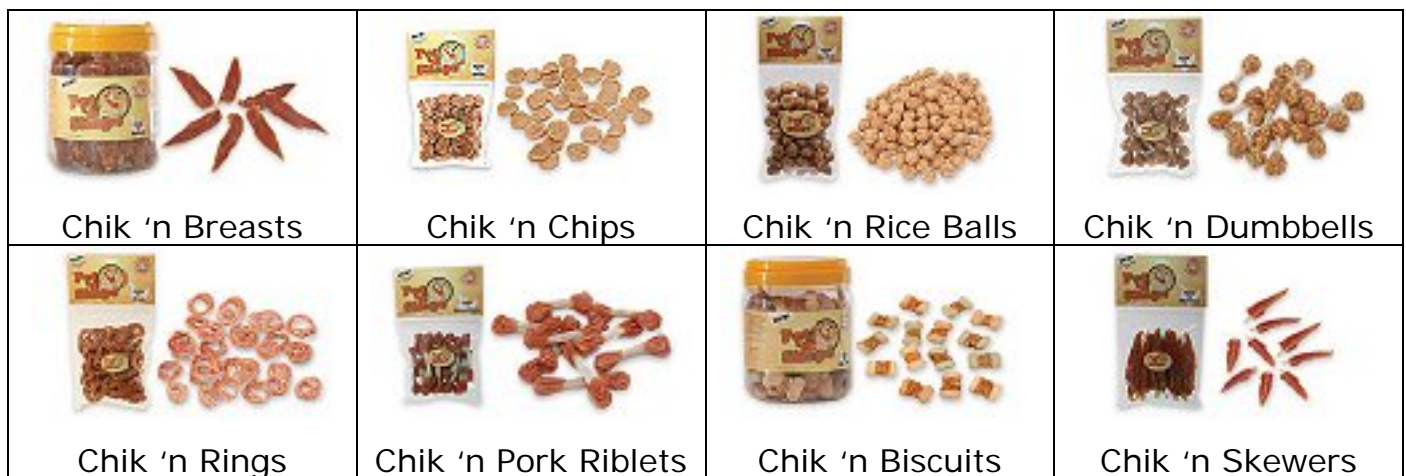


## PRESS RELEASE

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December 1, 2005  
Contact: Ahdee Abramson (800) 317-1017

### PET VENTURES INTRODUCES NATURAL HEALTHY DOG TREATS

Pet 'n Shape natural dog treats contain 100% natural chicken breast fillets and premium grains. Made without preservatives, additives, or coloring, these low-fat, high-protein treats stay fresh in resealable bags and canisters in 4-oz., \*-oz., and 1 lb. sizes. The classic Chik 'n Breast has always been a top choice, but with Pet 'n Shape's additions like Chik 'n Biscuits, Chik 'n Skewers, Chik 'n Dumbbells, and others, there is sure to be a natural, healthy treat for every dog!



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